

Sustainable development theme days and weeks 2026

Sustainability theme days and weeks are an easy way to increase regular communication on sustainability matters and communicate about your company's responsible actions. We have listed below theme days and weeks suitable for Green Key/Green Activities certified establishments throughout the year. Organizers of theme days and weeks include the UN, WWF, and environmental organizations.

The list has been updated 1/2026.

January

18.1. World Snow Day

24.–25.1. Big Garden Birdwatch

- Read more: <https://www.birdlife.fi/tapahtumat/pihabongaus/>

26.1. International Day of Clean Energy

- Read more: <https://www.un.org/en/observances/clean-energy-day>

February

2.2. Eco-Schools Day

- Read more: <https://vihrealippu.fi/en/>

2.2. World Wetlands Day

- Read more: <https://www.un.org/en/observances/world-wetlands-day>

6.2. Sámi National Day

- Read more: <https://www.samediggi.fi/saamelaisten-kansallispaiva/>

21.2. National Ski Day

March

3.3. World Wildlife Day

- Read more: <https://wildlifeday.org/>

18.3. Global Recycling Day

- Read more: <https://www.globalrecyclingday.com/>

19.3. Equality Day

21.3. International Day of Forests

- Read more: <https://www.un.org/en/observances/forests-and-trees-day>

21.3. International Day for the Elimination of Racial Discrimination

- Read more: <https://www.un.org/en/observances/end-racism-day>

22.3. World Water Day

- Read more: <https://www.un.org/en/observances/water-day>

28.3. Earth Hour

- Read more: <https://www.earthhour.org/>

April

1.4. Finland's overshoot day

- Read more: <https://overshoot.footprintnetwork.org/newsroom/country-overshoot-days/>

22.4. Earth Day

- Read more: <https://www.earthday.org/>

28.4. World Day for Safety and Health at Work

- Read more: <https://www.un.org/en/observances/work-safety-day>

May

8.–17.5. Biking week

- Read more: <https://pyorailyvuosi.fi/pyorailyviikko/>

20.5. World Bee Day

- Read more: <https://www.fao.org/world-bee-day/en>

21.5. World Day for Cultural Diversity for Dialogue and Development

- Read more: <https://www.un.org/en/observances/cultural-diversity-day>

22.5. International Day for Biological Diversity

- Read more: <https://www.un.org/en/observances/biological-diversity-day>

June

3.6. World Bicycle Day

- Read more: <https://www.un.org/en/observances/bicycle-day>

5.6. World Environment Day

- Read more: <https://www.worldenvironmentday.global/>

8.6. World Ocean Day

- Read more: <https://worldoceanday.org/>

June is Pride month!

July

3.7. International Plastic Bag Free Day

August

27.8. Baltic Sea Day

- Read more: <https://itameripaiva.fi/en/>

30.8. Finnish Nature Day

- Read more: <https://suomenluonnonpaiva.fi/finnish-nature-day-a-flag-flying-day-for-nature/>

September

4.9. Finnish Food Day

- Read more: <https://ruokatieto.fi/suomalaisen-ruoan-paiva/>

5.9. International Day of Charity

- Read more: <https://www.un.org/en/observances/charity-day>

7.9. International Day of Clean Air for blue skies

- Read more: <https://www.cleanairblueskies.org/>

12.–13.9. Local Food Day

- Read more: <https://ostatilalta.fi/>

16.9.–22.9. European Mobility Week

- Read more: <https://mobilityweek.eu/home/>

20.9. World Cleanup Day

- Read more: <https://www.worldcleanupday.org/>

21.9. Zero Emissions Day

22.9. Car-free Day

23.9. European Organic Day

27.9. World Tourism Day

- Read more: <https://www.un.org/en/observances/tourism-day>

21.–27.9. National Food Waste Week

- Read more: <https://havikkiviikko.fi/>

21.9.–27.9. Sustainability Week

- Read more: <https://kestavankehityksenviikko.fi/english/>

October

1.10. World Vegetarian Day

- Read more: <https://worldvegetarianday.navs-online.org/>

4.10. World Animal Day

- Read more: <https://www.worldanimalday.org.uk/>
- Animal Week 4.–10.10.

5.–11.10. Energy Saving Week

- Read more: <https://www.motiva.fi/ratkaisut/energiansaastoviikko>

16.10. World Food Day

- Read more: <https://www.fao.org/world-food-day/en/>

20.10. International Landscape Day

- Read more: <https://www.ymparisto.fi/fi/luonto-vesistot-ja-meri/maisemat/kansainvalinen-maisemapaiva>

24.10. United Nations Day

- Read more: <https://www.un.org/en/observances/un-day>

November

1.11. World Vegan Day

- Read more: <https://vegan-day.org/en/>

21.–29.11. European Week for Waste Reduction

- Read more: <https://ewwr.eu/>

December

10.12. Human Rights Day

- Read more: <https://www.un.org/en/observances/human-rights-day>