



Green Key criteria in Finland 2022 – 2025

The new Green Key criteria enter into force 1st of January 2022 worldwide. The Green Key criteria in Finland (mainland) has six (6) categories according to the main activity of the site. The new criteria cover 13 criteria areas.

After each criterion, the abbreviation indicates which category it implies. The criteria and explanatory notes are published in Finnish by the end of July 2021.

Explanations of abbreviations:

HH = Hotels & Hostels

CHP = Campsites and Holiday parks

SA = Small accommodation (less than 15 rooms)

CC = Conference centres (without accommodation)

R = Restaurants

A = Attractions

I = Imperative criterion

G = Guideline criterion



Green Key

1. ENVIRONMENTAL MANAGEMENT

1.1

The management must be involved and must appoint an environmental manager from amongst the staff of the establishment. (I)

HH, CHP, SA, CC, R, A

1.2

The establishment must formulate a sustainability policy. (I)

HH, CHP, SA, CC, R, A

1.3

The establishment must formulate objectives and an annual action plan for continuous improvement. (I)

HH, CHP, SA, CC, R, A

1.4

All documentation concerning Green Key must be kept and maintained in a binder ready for inspection. (I)

HH, CHP, SA, CC, R, A

1.5

The establishment establishes active collaboration with relevant local stakeholders. (I)

HH, CHP, SA, CC, R, A



Green Key

1.6

The establishment calculates its carbon footprint using a carbon measurement tool. (I/G)

HH, CHP, SA (I)

CC, R, A (G)

1.7

The establishment sets a target to reduce its carbon footprint by at least 5% annually. (G)

HH, CHP, SA, CC, R, A

1.8

The establishment has reached its target of at least 5% reduction in emissions in the past 12 months. (G)

HH, CHP, SA, CC, R, A

1.9

The establishment offsets its greenhouse gas emissions with certified climate offsetting projects. (G)

HH, CHP, SA, CC, R, A

1.10

The establishment is verified carbon neutral. (G)

HH, CHP, SA, CC, R, A

1.11

The establishment offers its guests a possibility to compensate their emissions through an internationally recognized carbon scheme. (G)

HH, CHP, SA, CC, R, A



Green Key

2 STAFF INVOLVEMENT

2.1

The management holds periodic meetings with the staff to brief them on issues concerning existing and new environmental initiatives. (I)

HH, CHP, SA, CC, R, A

2.2

The environmental manager must participate in meetings with management for the purpose of presenting the environmental developments of the establishment. (I)

HH, CHP, SA, CC, R, A

2.3

All staff members must receive yearly training on environmental and other sustainability issues relevant to their job description. (I)

HH, CHP, SA, CC, R, A

2.4

The housekeeping service must know and accept the procedures regarding change of towels and sheets. (I)

HH, CHP, SA

2.5

Information is displayed in the staff area/ otherwise available to promote responsible behaviour. (I)

HH, CHP, CC, R, A

2.6

The establishment provides its staff with the opportunity to evaluate its environmental and/or socio-cultural performance. (G)

HH, CHP, CC, R, A



3 GUEST INFORMATION

3.1

The Green Key award must be displayed in a prominent place. (I)

HH, CHP, SA, CC, R, A

3.2

Information about Green Key must be visible and accessible for guests. (I)

HH, CHP, SA, CC, R, A

3.3

Information about Green Key and environmental information must be available on the establishment's website. (I)

HH, CHP, SA, CC, R, A

3.4

The establishment must keep the guests informed about and involved in its environmental work and encourage guests to participate in environmental initiatives. (I)

HH, CHP, SA, CC, R, A

3.5

Staff in charge of welcoming / serving guests must be able to inform the guests about Green Key and the current environmental/sustainability initiatives of the establishment. (I)

HH, CHP, SA, CC, R, A



Green Key

3.6

The establishment informs and encourages guests to use sustainable transportation alternatives. (I)

HH, CHP, SA, CC, R, A

3.7

The establishment provides its guests with the opportunity to evaluate its performance, including sustainability performance. (G)

HH, CHP, SA, CC, R, A

3.8

The establishment has made a marketing/awareness raising campaign about the environment within the past 12 months. (G)

HH, CHP, SA, CC, R, A

3.9

Communication about environmental issues is included in the company's yearly communications plan and various target groups are included. (G)

H, CHP, SA, CC, R, A

3.10

The establishment rewards its customers for environmental actions taken during their stay/visit. (G)

HH, CHP, SA, CC, R, A



Green Key

4 WATER

4.1

The total water consumption must be registered at least once a month. (I)

HH, CHP, SA, CC, R, A

4.2

Newly purchased toilets have a 3/6 litres dual flush. (I)

HH, CHP, SA, CC, R, A

4.3

The staff must have a system in place to regularly check for dripping taps and leaky toilets as well as leaky swimming pools. (I)

HH, CHP, SA, CC, R, A

4.4

Water flow in at least 90% of the showers must not exceed 9 litres per minute. (I)

HH, CHP, SA

4.5

Water flow in at least 90% of the taps must not exceed 8 litres per minute. (I)

HH, CHP, SA, CC, R, A

4.6

Urinals have sensors, water saving devices, or are water-free. (I)

HH, CHP, SA, CC, R, A



Green Key

4.7

Newly purchased cover or tunnel dishwashers do not consume more water than 3.5 litres per basket. (I)

HH, CHP, CC, R, A

4.8

All wastewater is treated. (I)

HH, CHP, SA, CC, R, A

4.9

Newly purchased dishwashers and laundry machines are not conventional domestic appliances. (I)

HH, CHP, CC, R, A

4.10

A grease trap is installed in the kitchen. (I)

HH, SA, CHP, CC, R, A

4.11

Instructions for saving water and energy during the operation of old, non-industrial dishwashers and washing machines must be displayed near the machine. (I)

(HH, SA, CHP, CC, R, A)

4.12

The swimming pool is covered or has other systems in place to reduce water consumption. (G)

HH, CHP, SA, A



Green Key

4.13

The swimming pool is cleaned with chemical-free alternatives. (G)

HH, CHP, SA, A

4.14

Separate water meters are installed in areas with a high degree of water consumption. (G)

HH, CHP, SA, CC, R, A

4.15

Water flow in at least 75% of taps must not exceed 5 litres per minute. (G)

HH, CHP, SA, CC, R, A

4.16

Wastewater is treated and reused onsite. (G)

HH, CHP, SA, CC, R, A

4.17

Rainwater is collected and used for suitable purposes. (G)

HH, CHP, SA, CC, R, A

4.18

The establishment ensures that a water risk assessment is carried out and recommendations from the assessment are taken into consideration. (G)

HH, CHP, SA, CC, R, A



Green Key

4.19

The establishment does not have bathtubs in the rooms/at all. Bathtubs, jacuzzies etc. may only be present in common spa, sauna or other shared area. (G)

(HH, SA, CHP)

4.20

At least 90% of the toilets are water-free dry toilets. (G)

HH, CHP, SA, CC, R, A

4.21

The establishment has a computerized water leakage detecting system to quickly discover leaks. (G)

HH, CHP, SA, CC, R, A

5 WASHING AND CLEANING

5.1

There must be information in the rooms informing guests about the routine regarding the change of sheets. (I)

HH, CHP, SA

5.2

There must be information in the rooms informing guests about the routine regarding the change of towels. (I)

HH, CHP, SA

5.3

At least 75 % of all the chemical cleaning products for daily use have a recognized eco-label. (I)

HH, CHP, SA, CC, R, A



5.4

Disinfection substances must only be used when necessary and in correspondence with the legislation on hygiene. (I)

HH, CHP, SA, CC, R, A

5.5

Paper towels, facial tissues, single-use sauna seat covers, kitchen rolls and toilet paper must be made of non-chlorine bleached paper or awarded with an eco-label. (I)

HH, CHP, SA, CC, R, A

5.6

The establishment uses eco-labelled dishwashing detergents. (I)

HH, CHP, SA, CC, R, A

5.7

The establishment uses eco-labelled laundry detergents. (I)

HH, CHP, SA, CC, R, A

5.8

Information about correct dosage and usage of chemical cleaning products detergents must be clearly visible in the containers or otherwise easily available to the staff. (I)

HH, CHP, SA, CC, R, A

5.9

Concentrated chemical cleaning products and dosing systems are used for daily cleaning. (G)

HH, CHP, SA, CC, R, A



Green Key

5.10

Fibre cloth made of natural fibres is used for cleaning. (G)

HH, CHP, SA, CC, R, A

5.11

Chemical-free cleaning and disinfection methods are used. (G)

HH, CHP, SA, CC, R, A

5.12

The establishment does not use fragrance spray and perfume in connection with regular washing and cleaning. (G)

HH, CHP, SA, CC, R, A

5.13

The establishment offers its guests the option to forego housekeeping/cleaning of the rooms. (G)

HH, SA

5.14

All soap provided for the guests and staff has a nationally or internationally recognised eco-label. (G)

HH (G)

CHP, SA, CC, R, A (I)

5.15

All cosmetic products provided for the guests have a nationally or internationally recognised ecolabel. (G)

HH, CHP, SA



Green Key

6 WASTE

6.1

The establishment must separate waste as per national legislation and local regulations but at the minimum the following 6 categories: metal, glass, plastic packaging, paper, cardboard, bio waste. If the local infrastructure does not support transportation and handling of a waste category or the quantities produced are negligible, that one does not have to be collected. (I)

HH, CHP, SA, CC, R, A

6.2

The separated waste must be collected and handled separately by a private entity, by the local or national waste management facilities, or by the establishment's own facilities. (I)

HH, CHP, SA, CC, R, A

6.3

Instructions on how to separate and handle waste within the premises must be readily available to the staff and customers in an understandable and simple format. (I)

HH, CHP, SA, CC, R, A

6.4

The establishment maintains a log of coolants used and added that contains information on the provider of maintenance services (I)

HH, CHP, SA, CC, R, A

6.5

Single-use tableware products related to food/beverage must not be used. (I)

HH, CHP, SA, CC, R, A



Green Key

6.6

Hazardous solid and liquid chemicals are stored safely. The establishment maintains a list of the hazardous chemicals/materials it uses. (I)

HH, CHP, SA, CC, R, A

6.7

Hazardous waste must be transported safely to an approved reception facility at least once a year. (I)

HH, CHP, SA, CC, R, A

6.8

Each bathroom has a waste bin. (I)

HH, CHP, SA, CC, R, A

6.9

Individually packaged single servings are only allowed for hygienic/safety reasons. (I)

HH, CHP, SA, CC, R, A

6.10

The establishment registers the total amount of waste collected by a service provider. (I)

HH, CHP, CC, SA, R, A

6.11

All electronic waste is collected and recycled. (I)

HH, CHP, CC, SA, R, A



Green Key

6.12

All staff are trained in recycling. (I)

HH, CHP, CC, SA, R, A

6.13

Toiletries such as soap, shampoo and shower gel are provided in dispensers. (I/G)

SA, CHP, CC, R, A (I)

HH (G)

6.14

The packaging of travel-sized toiletries such as soap, shampoo and shower gel is being recycled, made of recycled plastic, eco-labelled or is biodegradable. (G)

HH

6.15

Toiletries, vanity kits and other single-use amenities for guests are only available on request. (G)

HH, CHP, SA

6.16

The establishment does not offer individually packaged toiletries at all. (G)

HH

6.17

At least five types of regularly purchased products are delivered in reusable packaging that is returned to the supplier. (G)

HH, CHP, CC, R, A



Green Key

6.18

The establishment has a waste plan in place to reduce and/or reuse waste. (G)

HH, CHP, SA, CC, R, A

6.19

Guests and staff are able to separate waste into all the same categories as the establishment. (G)

HH, CHP, SA, CC, R, A

6.20

At least five purchased products are either not packaged in plastic or made of or packaged in plastic containing at least 50% recycled plastic. (G)

HH, CHP, SA, CC, R, A

6.21

Textile waste is collected and recycled. (G)

HH, SA, CHP, R

6.22

All rooms have bins with at least 3 recyclable waste compartments. (G)

HH, SA, CHP

7 ENERGY

7.1

Energy use must be registered at least once a month. (I)

HH, CHP, SA, CC, R, A



Green Key

7.2

Heating, ventilation, and air-conditioning control systems appropriate to the capacity of the system must be in place. (I)

HH, CHP, SA, CC, R, A

7.3

At least 90% of all light bulbs are energy efficient and at least 50% of all light bulbs are LED bulbs. (I)

HH, CHP, SA, CC, R, A

7.4

Refrigerators, cold stores, heating cupboards and ovens must be equipped with intact door seals. (I)

HH, CHP, SA, CC, R, A

7.5

Freezing equipment must be regularly defrosted (I)

HH, CHP, CC, R, A

7.6

Newly purchased mini bars must not have an energy consumption exceeding 0,75 kWh/day. (I)

HH

7.7

There is a written procedure regarding energy in empty guest and meeting rooms. (I)

HH, CHP, CC

7.8

The establishment has set a standard temperature for cooling and heating in rooms. (I)

HH, CHP, SA, CC, R, A



Green Key

7.9

Newly purchased electronic devices in guest rooms are energy efficient (I)

HH, CHP, SA

7.10

Outside lighting is minimised and/or has automatic turn off sensors installed. (I)

HH, CHP, SA, CC, R, A

7.11

Electric saunas in accommodation rooms are equipped with timer. (I)

(HH, SA, CHP)

7.12

The establishment uses or purchases at least 50% renewable and/or eco-labelled electricity. (G)

HH, CHP, SA, CC, R, A

7.13

The establishment uses or purchases 100% renewable and/or eco-labelled electricity. (G)

HH, CHP, SA, CC, R, A

7.14

The establishment does not use fossil fuels for heating/cooling of the establishment. (G)

HH, SA, CHP, CC, R, A



Green Key

7.15

There are no mini bars in the guest rooms. (G)

HH

7.16

At least 75% of all windows belong to the 2 highest energy efficiency classes available on the market. (G)

HH, CHP, SA, CC, R, A

7.17

Newly purchased electric devices in the establishment belong to the 2 highest energy efficiency classes available on the market. (G)

HH, CHP, SA, CC, R, A

7.18

An external energy audit is carried out at least once every five years. (G)

HH, CHP, SA, CC, R, A

7.19

The establishment has an internationally or a nationally recognised green building rating. (G)

HH, SA, CHP, CC, R, A

7.20

The establishment belongs to the top 2 energy classes of the national energy rating for buildings. (G)

HH, SA, CHP, CC, R, A



Green Key

7.21

The establishment has an automatic system that turns off the lights and electrical appliances when leaving the guest/meeting room. (G)

HH, CHP, CC, SA, R, A

7.22

At least 90% of the lighting in public areas and staff areas has motion detectors or is reduced when people are not present. (G)

HH, CHP, SA, CC, R, A

7.23

Separate electricity and gas meters are installed at strategically important places for energy monitoring. (G)

HH, CHP, CC, R, A

7.24

Air-conditioning, ventilation, and heating automatically switch off in at least 75% of the rooms when windows and doors are open. (G)

HH, CHP, SA, CC, R, A

7.25

A heat recovery system for e.g. refrigeration systems, ventilators, swimming pools or sanitary wastewater is installed. (G)

HH, CHP, SA, CC, R, A

7.26

The establishment offers access to charge electric/ biogas vehicles. (G)

HH, CHP, SA, CC, R, A



Green Key

7.27

The kitchen hoods are equipped with supply/extract infrared fan controls. (G)

HH, SA, CHP, SA, R, A

7.28

The establishment does not use outdoor heating or air-conditioning appliances. (G)

HH, CHP, SA, CC, R, A

7.29

If the establishment is not connected to the electrical grid, it generates electricity with solar panels or other renewable sources. (G)

HH, CHP, SA, R, A

7.30

At least 90% of the electricity purchased by the establishment is not produced using fossil fuels. (G)

HH, CHP, SA, CC, R, A

7.31

The establishment uses district heating or cooling or rapids cooling which is produced min. 75 % from renewable energy sources (not peat). (G)

7.32

The establishment is committed to the national energy saving contract for the hospitality industry. (G)

HH, CHP, SA, CC, R, A



Green Key

7.33

The establishment produces renewable energy (land, solar, air, wind, biogas) (G)

HH, CHP, SA, CC, R, A

7.34

The establishment offers renewable energy for use of customers and thus increases their awareness. (G)

HH, CHP, SA, CC, R, A

7.35

Ventilation plants are equipped with an energy-optimum ventilator and an energy-saving engine. (G)

HH, CHP, SA, CC, R, A

7.36

The communal saunas are only heated for limited time periods. (G)

HH, SA, CHP

7.37

Swimming pools are not heated. (G)

HH, SA, CHP

8 FOOD AND BEVERAGE

8.1

The establishment must purchase and register organic, eco-labelled, fair-trade labelled and/or locally produced food/beverage products from at least five product categories. (I)

HH, CHP, SA, CC, R, A



8.2

Each year, the establishment purchases progressively more locally produced/organic/Fair Trade food products. (I)

HH, CHP, SA, CC, R, A

8.3

If the establishment has a restaurant that serves other dishes besides breakfast, it offers at least one locally produced/organic/fair trade product from both of the following categories: 1) coffee and tea 2) soft drinks, juices and milk. If it serves only breakfast, it must serve at least one product from one of the categories listed.

HH, CHP, SA, CC, R, A

8.4

If the establishment has a license to serve alcohol, at least one locally produced/organic/fair trade beer, wine and cider/long drink is offered. (I)

HH, SA, CHP, CC, R, A

8.5

Vegetarian dishes for 3 courses are offered. (I)

HH, CHP, SA, CC, R, A

8.6

The establishment does not buy food products derived from threatened or protected species. (I)

HH, CHP, SA, CC, R, A



Green Key

8.7

The establishment indicates on the menu or in the buffet the products that are organic, eco-labelled, fair-trade labelled and/or locally produced. (I)

HH, CHP, SA, CC, R, A

8.8

The establishment takes initiatives to reduce food waste. (I)

HH, CHP, SA, CC, R, A

8.9

Where the water quality is of an adequate standard, tap water is offered and/or promoted to guests. (I)

HH, CHP, SA, CC, R, A

8.10

The establishment offers a vegan milk alternative. (I)

HH, CHP, SA, CC, R, A

8.11

The establishment registers the amount of food waste. (G)

HH, CHP, SA, CC, R, A

8.12

The establishment actively reduces their use of industrially grown beef. (G)

HH, CHP, SA, CC, R, A



Green Key

8.13

At least 25% of the main dishes in the establishment are vegetarian. (G)

HH, CHP, SA, CC, R, A

8.14

The establishment offers vegan dishes for 3 courses. (G)

HH, CHP, SA, CC, R, A

8.15

At least 50% of all food/beverage products used in the establishment are organic, eco-labelled, fair-trade labelled and/or locally produced. (G)

HH, CHP, SA, CC, R, A

8.16

The establishment only purchases meat and seafood products that are certified with a sustainability label. (G)

HH, CHP, SA, CC, R, A

8.17

The establishment has at least one main course on the menu that is based on locally produced seasonal vegetables, fruit or berries (G)

HH, SA, CHP, CC, R, A

8.18

Main ingredients of at least one dish on the lunch menu are always locally produced/organic/fair trade certified. (G)

HH, SA, CHP, CC, R, A



Green Key

8.19

Main ingredients in at least one starter, main course and dessert are always locally produced, organic or Fair Trade certified. (G)

HH, SA, CHP, CC, R, A

9 INDOOR ENVIRONMENT

9.1

The establishment has a personnel policy concerning smoking during working hours. (I)

HH, CHP, SA, CC, R, A

9.2

Environmentally friendly materials are used for refurbishments or construction works that started and/or were completed in the past 12 months. (I)

HH, CHP, SA, CC, R, A

9.3

If the restaurant serves food on an outdoor terrace, a section of the terrace is reserved for non-smokers. (G)

HH, CHP, SA, CC, R, A

9.4

Indoor air quality in the establishment is regularly monitored. (G)

HH, CHP, SA, CC, R, A

9.5.

Authentic elements of the local culture are considered in the operation and in connection with refurbishments or construction works. (G)

HH, CHP, SA, CC, R, A



9.6

The establishment offers allergy-friendly rooms/ only allows pets in designated rooms. (G)

HH, CHP, SA

10 GREEN AREAS

10.1

Chemical pesticides, insecticides and fertilisers should not be used unless there is no organic or natural equivalent available. (I)

HH, CHP, SA, CC, R, A

10.2

Newly purchased lawnmowers must either be electrically driven, be manually driven or be awarded an eco-label. (I/G)

HH, CHP, SA, CC, R, A

10.3

Flower and garden watering procedures are in place to save water. (I)

HH, CHP, SA, CC, R, A

10.4

The establishment is taking initiatives to protect and support the local biodiversity on the premises of the establishment. (I/G)

HH, CHP, SA (I)

CC, R, A (G)



Green Key

10.5

The outdoor premises of the establishment are kept litter-free by frequent maintenance and bins are placed along paths frequented by customers. (I)

HH, CHP, SA, CC, R, A

10.6

Open spaces on the establishment should present a minimum of 10% of the entire area. (I)

CHP

10.7

The establishment is taking measures to prevent the formation of new footpaths and to combat soil erosion caused by pedestrians/vehicles. (I/G)

CHP (I)

HH, SA, R, CC (G)

10.8

The establishment only plants/keeps native species of flora and fauna in its outdoor areas. (G)

HH, CHP, SA, CC, R, A

10.9

The establishment actively eradicates invasive alien species from/in the vicinity of its premises. (G)

HH, CHP, SA, CC, R, A

10.10

The establishment has a fruit, herb, or vegetable garden on/near its premises. (G)

HH, CHP, SA, CC, R, A



Green Key

10.11

The establishment uses environmentally friendly vehicles for snow clearing/cultivating tasks in the garden.

HH, CHP, SA, CC, R, A

10.12

The establishment has a compost for garden waste. The mulch is used for landscaping and cultivating purposes. (G)

HH, CHP, SA, CC, R, A

11 CORPORATE SOCIAL RESPONSIBILITY

11.1

The establishment confirms that it follows all relevant international, national, and local laws and regulations, including the areas of environment, health, safety, and labour. (I)

HH, CHP, SA, CC, R, A

11.2

All staff members are covered by health insurance.

HH, CHP, SA, CC, R, A

11.3

Plants and animals, as well as historical and archaeological artefacts, are not sold, traded, or displayed, except those which are permitted by law. (I)

HH, CHP, SA, CC, R, A



Green Key

11.4

The establishment requires that its subcontractors comply with regulations regarding labour rights. (I)

HH, CHP, SA, CC, R, A

11.5

The establishment does not offer shows and performances which involve domesticated or wild animals. (I)

HH, CHP, SA, CC, R, A

11.6

If the establishment keeps animals on its premises, animal welfare guidelines must be followed. (I)

HH, CHP, SA, CC, R, A

11.7

The establishment provides access and information related to accessibility for people with physical disabilities. (G)

HH, CHP, SA, CC, R, A

11.8

The establishment has taken into consideration sensory disabilities/limitations in designing its premises/products/services. (G)

HH, CHP, SA, CC, R, A

11.9

The staff has received training about inclusivity within the past 12 months. (G)

HH, CHP, SA, CC, R, A



Green Key

11.10

The establishment is equitable in hiring women and local minorities, including in management positions. (G)

HH, CHP, SA, CC, R, A

11.11

The establishment provides traineeships and part-time/ flexible terms employment for long term unemployed or people of limited employability. (G)

HH, CHP, SA, CC, R, A

11.12

The establishment actively supports at least two environmental or social community development activities. (G)

HH, CHP, SA, CC, R, A

11.13

The establishment offers the means for local small entrepreneurs to develop and sell sustainable products that are based on the area's nature, history, and culture. (G)

HH, CHP, SA, CC, R, A

11.14

The establishment formulates a sustainable purchasing policy. (G)

HH, CHP, SA, CC, R, A

11.15

Discarded material/supplies are reused or collected and donated to charitable organisations. (G)

HH, CHP, SA, CC, R, A



Green Key

12 GREEN ACTIVITIES

12.1

Information about nearby parks, landscape and nature conservation areas must be available to guests. (I)

HH, CHP, SA, CC, R, A

12.2

The establishment must provide information about the nearest place to rent or borrow bicycles. (I)

HH, CHP, SA, CC, A

12.3

The guests can borrow or rent bicycles or other sustainable transport equipment from the establishment. (G)

HH, CHP, SA, CC, R, A

12.4

The establishment provides information about responsible tourist behaviour at the destination. (G)

HH, CHP, SA, CC, A

12.5

The establishment provides awareness raising activities for its guests focused on sustainable development, the environment and nature within the premises or the local community. (G)

HH, CHP, SA, CC, A

12.6

The establishment provides information about nearby nature schools, guided nature tours and other nature services. (G)

HH, CHP, SA, A



13 ADMINISTRATION

13.1

Third-party operated shops and businesses located on the premises of the establishment must be informed about Green Key and the sustainability initiatives of the establishment and be encouraged to manage their activities in the same spirit. (I)

HH, CHP, CC, A

13.2

All printing paper, envelopes and printed material produced or ordered by the establishment is eco-labelled or produced by a company with an environmental management system. (I)

HH, CHP, SA, CC, R, A

13.3

The establishment takes initiatives to reduce the use of paper at the front desk, in offices, and in guest/meeting rooms. (I)

HH, CHP, SA, CC, A

13.4

The establishment informs its suppliers about its sustainability commitments and strongly encourages the suppliers to follow the same sustainability commitments. (I)

HH, CHP, SA, CC, R, A

13.5

The establishment ensures that at least 75% of the supplies come from suppliers that are eco-certified, have a written environmental policy and/or are committed to sustainable development. (G)

HH, CHP, SA, CC, R, A



Green Key

13.6

At least three product categories of purchased or rented textiles are certified environmentally friendly. (G)

HH, CHP, SA

13.7

If the laundry service is outsourced, the service provider is located within the same county or within 100 km of the establishment. (G)

HH, CHP, SA, CC, R, A

13.8

At least 75% of the newly purchased durables have an eco-label or must be produced by a company with an environmental management system. (G)

HH, CHP, SA, CC, R, A

13.9

The establishment refurbishes, upcycles its own durables, or purchases second-hand durables. (G)

HH, CHP, SA, CC, R, A

13.10

The establishment uses environmentally friendly motorised vehicles. (G)

HH, SA, CHP, CC, R, A

13.11

The use of environmentally friendly means of transportation by the staff is encouraged. (G)

HH, CHP, SA, CC, R, A



Green Key

13.12

Staff is offered free/subsidised physical exercise opportunities/facilities/activities during working hours/after work. (G)

HH, CHP, SA, CC, R, A

13.13

At least 50% of the establishment's cars are electric or biogas cars. (G)

HH, CHP, SA, CC, R, A